Reflective questions
When analysing these data the researchers used thematic analysis, but the results pre- sented go beyond simply anecdotal reports of the content of men's accounts. How is this
achieved? See if you can explain (briefly) the key features of the two levels of analysis.

Reflective questions

Imagine you have a data set of interviews with health workers about their views of implementing a new policy initiative to deliver ART (anti-retroviral treatment) in a primary care setting, in order to assess its feasibility.

What kind of themes might you have identified a priori?

• What kinds of practical steps might you take for mapping your data?